

Deutsche Bahn AG

Finding more qualified candidates on new networks

From filling specialized positions faster to sourcing candidates on new networks more efficiently. Learn how Europe's largest railway operator is sourcing the best talent online with Talentwunder.

BACKGROUND

With more than 300,000 employees, Deutsche Bahn (DB) AG is on track to be one of the top 10 companies in the German job market. But in order to reach this target, DB needed a strong active sourcing strategy to hire an average of 7,000 new employees each year.

ACTION

Although DB used networks like LinkedIn and Xing to source candidates, they chose Talentwunder's global talent search engine to expand their search and reach more specialized candidates on new networks. Additionally, Talentwunder's advanced Boolean search strings have helped DB source across all networks that were not accessible or searchable before.

RESULTS

With Talentwunder, DB has found more highly-skilled candidates on new networks like Researchgate, while also improving their search results on LinkedIn and Xing with Boolean search strings. Today, DB is now able to find candidates who match their open positions faster and are expected to surpass their hiring goals by 2020.



Charlotte von Rieß

Expert Talent Acquisition /
Active Sourcing, Deutsche Bahn AG

"Talentwunder has made it possible for our hiring team to find candidates on networks that were not accessible to us before - at a much faster rate and with more accurate results."