



# The Deutsche Bahn AG

Finding more qualified candidates on new networks

From filling specialized positions faster to sourcing candidates on new networks more efficiently, learn how Europe's largest international provider of mobility and logistics services is sourcing the best talent online with Talentwunder.

## BACKGROUND

With more than 300,000 employees, the Deutsche Bahn (DB) AG intends to be one of the top 10 companies in the German job market. In order to reach this goal, the Deutsche Bahn needed a strong active sourcing strategy to hire thousands of new employees every year.

## ACTION

While the Deutsche Bahn used professional business networks to source candidates, they chose Talentwunder's global talent search engine to expand their search and reach more specialized candidates on new networks. Talentwunder's Boolean search string templates have made it possible for the Deutsche Bahn sourcing team to search across networks that were not always accessible or searchable before.

## RESULTS

Sourcing with Talentwunder, the Deutsche Bahn sourcing team has found more highly-skilled candidates on new networks like Researchgate, while also improving their search results on other professional business networks. Today, the Deutsche Bahn is now able to find more qualified candidates to fill their open positions faster and is on track to become one of the top 10 employers in Germany by 2020.



**Charlotte von Rieß**

Teamleiterin  
Active Sourcing IT-Akademiker und techn.  
Akademiker, Deutsche Bahn AG

**"Talentwunder has made it possible for our hiring team to find candidates on networks that were not accessible to us before - at a much faster rate and with more accurate results."**